

Terri Wright Design



Unfolding Creative Publishing Solutions

Image Research  Book Design  Photography

PROFESSIONAL PROFILE

OVERVIEW: An independent team offering creative visual solutions for the book publishing industry: image research, interior and cover design, editorial stock photography. Complete project management includes rights negotiations; permissions; image and archive management; scanning and photo restoration services.

IMAGE RESEARCH: Since 1990 we have served the publishing industry with expansive photo research specializing in the college educational market. A professional photography background keeps us focused on images with impact and message, and our network of international contacts with photo agencies, photographers, specialty archives, museums, libraries and academic and government sources allows us to successfully research in a wide variety of subject disciplines.

DIGITAL TECHNOLOGY: Research is conducted electronically using online sources. Images are submitted for selection via our interactive website that allows photos to be viewed and chosen online and includes image tracking from selection to delivery of high-resolution files. Our site provides an online forum for communication between members of the production team. Client access is secure.

DESIGN: Terri's background as a textbook designer brings with it an aesthetic and functional approach to the printed page and knowledge of book making from manuscript through bound book. Her portfolio includes complex 4/color interiors, award-winning book covers, fiction and nonfiction trade books, custom limited editions, guidebooks, magazines and catalogs. Comprehensive type specifications and style sheets are included. Quark Express, PhotoShop and Adobe Illustrator are used in the design process.

PHOTOGRAPHY: As accomplished photojournalists, both Terri Wright and associate, Austin MacRae, have published their photographs in magazines, books and newspapers and maintain a stock library of images from worldwide travel destinations. They are image specialists using PhotoShop for design effects, photo presentaton and restoration. They offer scanning services, spec photography, and photo shoot management.

(page 1 of 2)

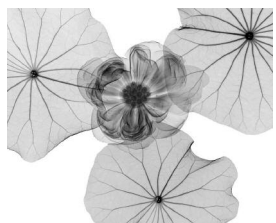
2969 Valencia Drive, Santa Barbara, California 93105 U.S.A.

tel +1.805.682.6639 • fax +1.805.682.9223

terri@terriwright.com • www.terriwright.com

MEMBER: *Bookbuilders West* • *American Society of Picture Professionals* • *Society of American Travel Writers & Photographers*

"The world is a book, and those who do not travel, read only a page." —Saint Augustine



Terri Wright Design



Unfolding Creative Publishing Solutions

Page Two

EXPERIENCE & BACKGROUND

- 1990 - Present **Terri Wright Design.** Principal.
Primary focus is image research in the subject areas of sociology, psychology, biopsychology, health science, human development, communication, culture, education, mathematics, media, and politics, geography, physics, earth and planetary science, geology; asian art, and travel. Have researched/designed over 200 books for the college-level market.
- 1980 - 1990 **ABC-Clio Publishing Company.** Production Manager/Senior Book Designer/Research & Development Consultant.
Designed book interior and covers. Established in-house graphics department, hired, trained staff. Accountable for production of 75 books, 16 monthly journals and over 100 ancillary marketing pieces annually. Responsible for scheduling, cost projections and budgeting. Worked closely with acquisitions, marketing and editorial departments; liaised directly with authors. Provided corporate consultation for the research and development of new product ventures.
- Earlier background: Since 1978 Terri has worked in the image business, first as an editorial assistant and image researcher for a magazine group based in Santa Barbara and New York City. Here she was introduced to photo agencies and conducted photo research for feature articles and handled permissions and rights contracts with photographers, artists and authors. Subsequently she learned book design from master typographer Noel Young of Capra Press, where she assisted with typesetting using hot-metal linotype and learned the California Type Case. She pioneered with design and photocomposition to bring the company into the digital age and both conducted photo research and managed photo shoots for trade books.
- Photojournalism: Terri has a college degree in English, and together with photographer Austin MacRae, they have photographed and written about many worldwide travel destinations. They belong to the American Society of Travel Writers & Photographers, and maintain their own library of stock images. Their words and pictures have appeared in publications associated with the *New York Times*, American Airlines, the University of California, Thomson Learning, *Entrepreneur* magazine, Gannet Newspapers, Quarto Ltd., England, ABC-Clio Publishing and the Travelocity online website.
- Clients: Thomson Learning Publishers (Wadsworth; Brooks/Cole; Thomson Nelson Canada), Houghton Mifflin, McGraw-Hill, Prentice-Hall; Pearson, Capra Press; ABC-Clio, Inc., Clio Press Ltd., U.K., HarperCollins, Sage Publications; Pine Forge Press, Stanfield Publishing Company, *Skeptical* magazine, *Politics Today*, and the Gannett Company, Inc.