



# TERRI WRIGHT DESIGN

BOOK DESIGN • IMAGE RESEARCH • PHOTOGRAPHY

FOR TRADITIONAL AND NEW MEDIA PUBLISHING

Post Office Box 31104 • Santa Barbara • California 93130

+1.805.682.6639 | +1.805.682.9223 (f)

## PROFESSIONAL PROFILE

- Overview:** An independent designer offering creative visual solutions for the book publishing industry including: cover and interior design, production management from concept to bound book; photo, illustration, and video research; rights and permissions for print, online, and new media usage; vendor liaison, scheduling, and cost accounting.
- Design:** Terri's background as a textbook designer brings with it an aesthetic and functional approach to the printed page. Portfolio includes complex 4/color interiors, award-winning book covers, fiction and nonfiction trade books, custom limited editions, guidebooks, magazines, catalogs, and DVD packaging.
- Proficient with Adobe Creative Suite 5.5: InDesign, PhotoShop, Illustrator, Acrobat; and Quark Xpress 8.0. Working knowledge of Microsoft Word, Excel, File Maker Pro.
- Image Research:** Expansive photo and video research across a wide variety of subject disciplines using a strong network of global contacts to achieve successful results. A custom, CMS-based client website facilitates the review, selection, and tracking process between all members of the production team.

## EXPERIENCE & BACKGROUND

- 1990 – Present:** **Terri Wright Book Design & Image Research. Principal.**  
Notable designs in the last two years include 4/color Advanced Trauma and Life Support Training Manuals for the American College of Surgeons (including DVD, web, and Powerpoint graphics); the Maryland Transit Authority First Responders Manuals for the Metro Rail, and Light Rail (with course materials, pocket handbooks, DVD); cover design and companion marketing concepts for 4-book series of college algebra textbooks licensing images directly from Christo and Jeanne-Claude of art installations, *The Umbrellas* (Japan and USA), the *Valley Curtain* (Rifle, CO), and *The Gates* (Central Park, NYC); production of fine art photography book for Thomas Kelsey Photography, Santa Barbara, CA; interior design for web-based ePubs.
- Recent accomplishments in image research include A-list psychology titles with programs exceeding 1500 new photos, on schedule and under budget; video research for eBooks (psychology discipline, college level); permissions for World Music tracks negotiating with composers and major labels from all continents; and select science titles for the Smithsonian Institution, National Science Resource Center.
- 2000 – 2003:** **James Stanfield Company. Lead Graphic Designer.**  
Design, layout and production of 64-page monthly magazine; video titling screens, CD-ROM and packaging design using Quark Xpress; obtained manufacturing quotes, handled all pre-press production and proofing.
- 1980 – 1990:** **ABC-Clio Publishing Company. Production Manager/Senior Book Designer/Research & Development Consultant.** Established in-house graphics department, hired, trained staff. Accountable for production of 75 books, 16 monthly journals and over 100 ancillary marketing pieces annually. Acted as liaison between acquisitions, marketing, editorial departments; and authors during production. Provided corporate consultation for research and development of new product ventures to company CEO.
- Clients:** ABC-Clio • ASPP (American Society of Picture Professionals) • American College of Surgeons • Jones & Bartlett Learning • Cengage Learning Publishers • Gannet Newspapers • Graphic World • HarperCollins • Hearthsides Publishing • McGraw-Hill • Maryland Metropolitan Transit Authority • Prentice Hall • SAGE Publications • Serbin Communications • Stanfield Publishing • Rocky Nook Press • The Smithsonian Institution • Self Enquiry Life Fellowship • Thomas Kelsey Photography